

## **BOLD GOAL:**

Girls Inc. is the leading advocate in advancing the rights and opportunities for all girls. Each year we employ a proven, dynamic model to empower 250,000 girls from low-income communities to discover their strengths and thrive.

## **2021-2025 STRATEGIC GOAL:**

Girls Inc. will create a **sustainable organization** that has a **resilient culture** to ensure a **thriving community** of strong, smart and bold girls



Innovate  
funding and  
revenue engine



Leverage  
knowledge of  
the network



Enhance the core  
components of  
Girls Inc.

## **STRATEGIC PRIORITIES**

### **Diversity, Equity and Inclusion:**

dynamic strategy, hiring &  
promotion, partners

### **Culture of Innovation:**

agile & accountable network, digitally native  
organizations, girl service through technology

## **UNDERLYING TRUTHS**