

girls
inc.

of Greater Santa Barbara

FRIDAY, APRIL 16, 2021
5:30PM - 6:30PM

📶 FREE VIRTUAL EVENT

YOU ARE INVITED!

STRONGHER TOGETHER

FINDING STRENGTH
THROUGH SPORT

SPONSORSHIP OPPORTUNITIES

ABOUT GIRLS INC. OF GREATER SANTA BARBARA

OUR MISSION: *to inspire all girls to be strong, smart, and bold.*

OUR VISION: *empowered girls in an equitable society.*

Founded in 1958, Girls Inc. focuses on the development of the whole girl. We equip, educate, and support girls ages 5 -18 to learn to value themselves, take risks, and discover and develop their inherent strengths. The combination of long-lasting mentoring relationships, a pro-girl environment, and research-based programming equips girls to navigate gender, economic, and social barriers, and grow up healthy, educated, and independent. Informed by girls and their families, Girls Inc. of Greater Santa Barbara advocates for legislation and policies to increase

opportunities and rights for all girls. We maintain our commitment to gender equality by welcoming cisgender girls and young women, transgender girls and young women, and nonbinary individuals who experience gender-based oppression.

ABOUT THIS YEAR'S VIRTUAL EVENT

Girls Inc. of Greater Santa Barbara is going virtual again on **Friday, April 16, 2021**. This year's event will celebrate **StrongHER Together: Finding Strength Through Sport**. We will come together again in the midst of the COVID-19 pandemic to **CELEBRATE** and **EDUCATE** our community about the powerful impact that sports have on girls in their development to become strong, confident leaders in the future.

STRONGHER TOGETHER:

Finding Strength Through Sport will feature keynote speakers Melissa McConville & Sara Tanza of **She.Is.Beautiful**, a longtime partner & supporter of Girls Inc. of Great Santa Barbara. She.Is.Beautiful hosts races in Santa Cruz, and locally here in Santa Barbara—Melissa and Sarah have created an inspiring, uplifting, and welcoming space for all women to come together to "sweat their story." **She.Is.Beautiful** was built on the idea of showing up to remind women and girls how strong they truly are, which then fosters confidence that shows up in all aspects of life.

Melissa and Sara will share inspirational stories and antidotes with attendees about how girls of all ages can find their inner strength through sport, even in the midst of quarantine and a global pandemic.



PARTNER WITH US

WHY SHOULD I SPONSOR? WHAT IMPACT DOES MY SPONSORSHIP MAKE?

Sponsors of StrongHER Together: Finding Strength Through Sport helps provide a life-changing experience for all local Girls Inc. girls, as well as support the continued advocacy and educational activities of Girls Inc. of Greater Santa Barbara. Sponsors gain visibility and increased brand awareness through a highlighted, interactive presence at the virtual event, in media outreach, and other materials.

Sports empower girls—girls that live healthy and active lifestyles are less likely to engage in risky behavior; they are eager to learn, successful in school, and more likely to graduate from post-secondary education. The physical and mental benefits developed through sports carry into academic performance and promote the development of a balanced and healthy life, all while teaching hard work, perseverance, dedication, and resilience. Join us and learn about how Girls Inc. girls are given the tools and resources to find their inner strength through living healthy and active lifestyles.

Hear what our local Girls Inc. participants had to say:

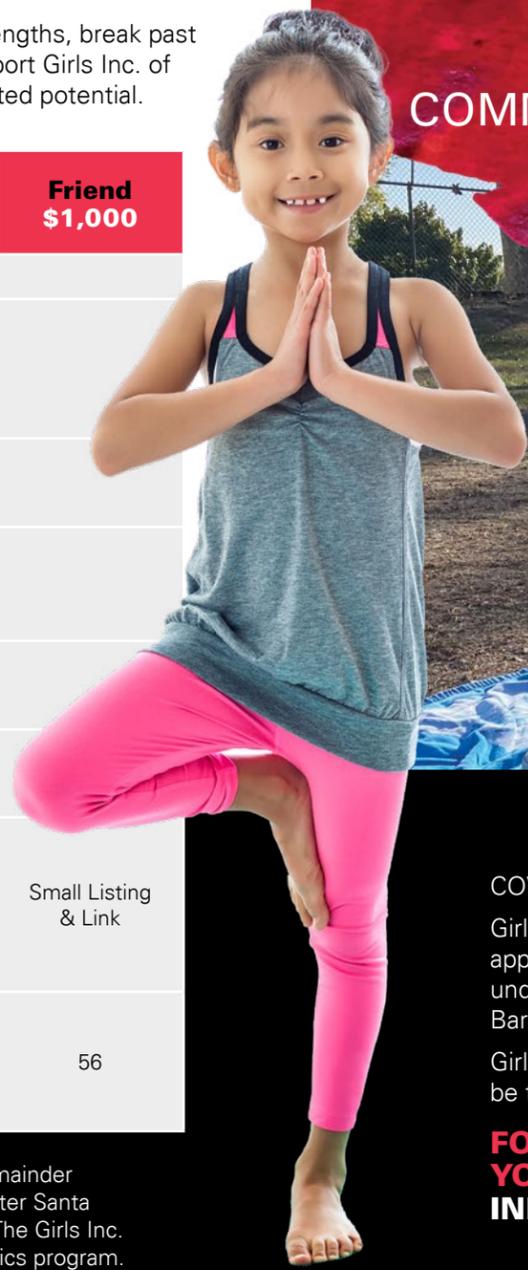
“Because of gymnastics, any sport I’ve tried has been easy for me. This sport makes you mentally and physically strong.”

“What I remember most about Girls Inc. is being able to walk into the building and feeling confident, like I could be myself without being judged or shut down. I loved being in a space with other girls who shared the same values as me; who also wanted to be empowered and supported.”

“Before the pandemic, doing well in school was most important to me. Now, it’s my health. I want to make sure I’m staying healthy.”

Together, we can provide even more girls with the tools to develop their inherent physical and mental strengths, break past barriers to achieve their full potential, and learn to advocate for themselves and for others. When you support Girls Inc. of Greater Santa Barbara, you are telling a girl that she has someone in her corner who believes in her unlimited potential.

| SPONSOR BENEFITS | Presenting \$25,000 | Visionary \$15,000 | Champion \$10,000 | Advocate \$5,000 | Partner \$2,500 | Friend \$1,000 |
|--|--|--------------------------------------|----------------------|------------------------------|------------------------------|----------------------|
| Exclusivity | ● | | | | | |
| Listed as Organizational Partner on All Materials Through 2021 | ● | | | | | |
| 1st Right of Refusal for 2022 Annual Event | ● | | | | | |
| Welcome/Promotional Video on Registration Page | 3-Minute Video (Provided by Sponsor) | 1-Minute Video (Provided by Sponsor) | | | | |
| Logo Display Throughout Live Event | ● | ● | ● | | | |
| Opportunity to Speak | 3-minute Welcome Address | 2-minute Address | 1-minute Address | Mentioned in Opening Remarks | Mentioned in Opening Remarks | |
| Recognition on Emails, Social Media, Website & Event Page | Included as “Organizational Partner” on all Marketing Materials through 2021 | Large Logo & Link | Medium Logo & Link | Small Logo & Link | Medium Listing & Link | Small Listing & Link |
| MISSION IMPACT: Hours of “The Girls Inc. Experience” Funded (approximate)* | 1,400 | 840 | 560 | 280 | 140 | 56 |



COVID-19 has impacted many of our organizations financially this year. Girls Inc. of Greater Santa Barbara will gladly tailor a sponsor package appropriate for your organization. Your meaningful sponsorship not only undergirds event activities but also supports Girls Inc. of Greater Santa Barbara’s mission at large. Girls Inc. is a 501c3 nonprofit organization, and your sponsorship may be tax-deductible.

FOR MORE INFORMATION OR TO CUSTOMIZE YOUR SPONSORSHIP PACKAGE, EMAIL US AT INFO@GIRLSINC.ORG



of Greater Santa Barbara

*A portion of your Sponsorship will cover costs associated with putting on the StrongHER Together event and the remainder will go to support the Girls Inc. of Greater Santa Barbara mission and programs. On an average year, Girls Inc. of Greater Santa Barbara provides more than 215,000 hours of direct service (aka: The Girls Inc. Experience) to more than 1,300 girls. The Girls Inc. Experience includes our after-school enrichment programs, summer camps, teen center, local outreach, and gymnastics program.

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ABOUT GIRLS INC. OF GREATER SANTA BARBARA INSPIRING ALL GIRLS TO BE STRONG, SMART, AND BOLD

For more than 60 years, Girls Inc. has inspired girls in our community to be strong, smart, and bold. As one of 82 Girls Inc. affiliates in the U.S., we advance girls' rights and opportunities through direct service and advocacy, based in the belief that every girl deserves the opportunity to grow up healthy, educated, and independent. Girls Inc. of Greater Santa Barbara annually serves more than 1,300 girls, ages 5-18, through remote school day learning support programs, after-school and summer camp enrichment programs, a dedicated teen center, and recreational-to-competitive gymnastics program.



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*Please note this photo
was taken in 2019*

*Girls Inc. Parent