

Girls Incorporated®
of Greater Santa Barbara

girls
inc.®

Inspiring all girls
to be strong,
smart, and boldSM

2014 ANNUAL REPORT



WITH YOU IN HER CORNER,
SHE WILL SUCCEED

LETTERS FROM OUR EXECUTIVE DIRECTOR AND BOARD PRESIDENT



Every day, Girls Inc. of Greater Santa Barbara provides real solutions to the unique issues girls face by providing them with the life skills, confidence, and role models necessary to fuel their resilience and achievement. In 2014, Girls Inc. of GSB celebrated 55 years of serving girls in

the Santa Barbara area, and provided more than 1,600 girls with life-changing experiences and programs.

The Girls Inc. vision is a world where every girl values her whole self and her inherent strengths, has opportunities to develop her potential, breaks past serious obstacles, and leads a healthy, educated, and successful life. These girls then grow up to become accomplished women, role models, and leaders: creating positive change and breaking the cycle of limitations for their families, communities, institutions, and all of us.

This is what we do for Girls Inc. girls. The lasting difference we make for and with girls sets us apart. There is no other organization that does what we do for girls with the same level of intensity, consistency, and accountability.

Girls Inc. and each of YOU, are champions for our girls. Through your support, you provide something invaluable to the girls of our community – you tell girls that you are invested in their futures, that you are in their corner, and that you believe in their strengths, their ability to succeed, and to change the world. THANK YOU for ALL you do to support Girls Inc. and the Girls we serve.

And on a personal note, thank you for the honor and privilege of serving as Executive Director of Girls Inc. of Greater Santa Barbara. I am grateful and proud to have had the opportunity to support and help achieve the Girls Inc. mission to inspire all girls to be strong, smart, and bold for the past 20 years (12 years as executive director). As I embody the Girls Inc. mission and embrace change, I depart knowing the future is bright for the organization, and for the thousands of girls that have the advantage of being inspired by the life changing programs and experiences Girls Inc. provides. Thank you for the many substantial ways you inspire and carry on the work of those that came before, and the legacy that I now leave.

Warm regards,

Monica Spear
Executive Director



“Equality” a word re-ignited in the news these days followed by the question “Why do women work for less money?”

Amy Pascal, the former co-chair of Sony Pictures Entertainment, candidly stated that as a business person it was her job to run a business, not call someone and ask if she could pay them more money. But then she offered the sagest of advice: “know what you are worth.”

Teaching girls and young women to know what they are worth, to know what they are capable of, to know what is possible underscores the mission of Girls Inc. Thanks to your support of Girls Inc. of Greater Santa Barbara during 2014 we provided intentionally based programs to 1,669 girls in our community. Programming that provided our girls with the tools required to withstand peer pressure, to develop healthy habits, to develop positive views of themselves and to develop the self-confidence required to maximize their strengths and realize their potential. In Santa Barbara County where 17.4% of females live in poverty vs. 15.3% of men, and women are still paid less than their male counterparts learning “what they are worth” is essential for life-long success.

2015 will be a year of transition for Girls Inc. of Greater Santa Barbara as we accept the resignation of Monica Spear. Monica has passionately led GIGSB for over 12 years and will leave a lasting mark. We are grateful for her service and send her on to her new chapter with love and appreciation. As we begin a search for a new CEO, our board and executive team are deeply committed to the continued growth of the organization. I am proud that 100% of our Board financially supports Girls Inc. and many donate countless hours of their expertise in support of our mission. Thank you.

As we move into 2015, we ask for you to continue to fuel the fire in these young girls, support our efforts to increase the number of girls we serve, and to expand the methods through which we reach them. Our focus will continue to be on accountability and measurement of the impact we have through our programs. While we have specific targets we are working to achieve, the most important measure of our success is the number of girls who have the opportunity to experience the Girl’s Inc. environment and take those lessons into the future to lead productive, healthy and empowered lives that will benefit not only them and their families but also the community in which they live.

Please accept my thanks for your support and your commitment to the girls of Santa Barbara. You make a difference in the lives of the girls at Girls Inc., and through your financial support you help them do more than dream about success – you are helping them realize it.

Christi R. Sulzbach
2015 Board President



We put our mission into practice through the Girls Inc. experience that equips girls to navigate gender, economic and social barriers and grow into healthy, educated and independent adults.

There are six essential elements of the Girls Inc. Experience:

1. A pro-girl and **girls-only environment** that is physically, socially and emotionally safe and confirms that girls can succeed and deserve to be taken seriously for the persons they are now and the women they will become
2. Trusting, **mentoring relationships** with adult staff and volunteers trained in an approach that is grounded in a belief in girls' rights and abilities
3. Holistic, compensatory, and **intentional programming** focused on girls' needs and that provides exposure to a wide variety of experiences and options that girls might not experience otherwise
4. Relevant, field-tested, and **research-based curricula** that confront the serious needs of girls while building the knowledge, skills, and attitudes to enable girls to be competent, confident individuals and adult women
5. Girl-centered, motivating, deliberate, and **interactive activities** that develop and promote girls' strengths
6. **Sustained exposure** to programming and connection with a girl over time to increase positive outcomes and reduce the potential for negative outcomes

MISSION

To inspire all girls to be strong, smart, and bold through educational programs, activities and advocacy. Girls Inc. strives to meet the special needs of girls and young women, to develop their self-esteem and capacity to be self-sufficient, responsible members of the community, and to serve as advocates for all girls.



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2014 BOARD OF DIRECTORS

* Current at the time of this printing, May 2015

Magda Arroyo	HONORARY MEMBERS
Paige Beard	Phyllis Cox
Cindy Brittain	Carol S. Doane
Jeanine J. Burford	Nancyann Failing
Errin Cecil-Smith	Marilyn Gevirtz
Brian Cota	Jean-Marie Hamel
Carla Dobbs	Perri Harcourt
Jessica Graham	Jody Dolan Holehouse
Stina Hans	Mary Howe-Grant
Katie Hay	Ralph Iannelli
Tracy Jenkins	Connie L. Kennelly
Douglas W. Jessup	Nancy Lessner
Patricia A. Jones	Paula Lopez
Christy Kelso	Michael Mayfield
Doreen Ladin	Lady Leslie Ridley-Tree
Brian D. Lloyd	Carol Wathen
Joe MacPhee	Sheila Zimmerman
Karen Mims	
Daniel C. Moll	
Amber Ortiz	
Monica Robles	
Lois Rosen	
Angela Sanchez	
Sudi Staub	
Sarah Stokes	
Christi R. Sulzbach	
Caroline R. Thompson	

LEADERSHIP STAFF

Administrative Offices
531 E. Ortega Street
P.O. Box 236
Santa Barbara, CA 93102
805-963-4757

Charles Caldwell, Director of Advancement
Melissa Dase, Administrative & PR Coordinator
Shannon Kelly, Associate Director of Development
Sandra Knight, Chief Operating Officer
Andrea Kerrutt, Accounting Associate
Al Roberta, Director of Operations
Kristina Webster, Director of Programs

Santa Barbara Center
531 E. Ortega Street
Santa Barbara, CA 93103
805-963-4017

Shane Meserve, Center Director
Annabel Padilla, Assistant Center Director

Goleta Valley Center
4973 Hollister Avenue
Santa Barbara, CA 93111
805-967-0319

Katie Rogers, Center Director

Girls Inc. Gymnastics
531 E. Ortega Street
Santa Barbara, CA 93103
805-963-4492

Nicole Khalilifar, Gymnastics Administrator

2014 VOLUNTEERS

Kathy Abad	Katie Cramer
Suzan Aboulhosn	Sonja Crawford
Tatum Adair	Anais Crespopena
Natalie Aguirre	Kitczia Cuen
Sierra Aigner	Kendra Dayton
Adilene Aldapa	Diana de los Santos
Miguel Alvarado	Deanna Dehlsen
Deysy Antonio	Kimberly DeWitt
Isabel Aragon	Julia Djeke
Diana Arellano	Debbie Donahue
Elisa Atwill	Laura Dorado
Janet Baker	Devorah Elizalde
Margo Barbakow	Kate Erickson
Kaylee Bigger	Gaby Espiritu
Claire Bjork	Sophia Fischer
Bob Bogle	Edith Flores
Jnaer Bradford	Stephanie Florian
Gay Browne	Mia Franco
Katie Browne	Diana Freeman
Grace Burford	Clyde Freeman
Gianna Burngut	Clarissa Gallo
Molly Burns	Shannon Garrison-Bell
Laura Byland	Makayla Girardi
Lisa Campbell	Mia Gomez
Nathan Casas	Eliotte Gonzalez
Julia Castro	Sonya Gross
Andrea Castro	Beth Ann Gusman
Jisoo Choi	Alondra Gutierrez
Kendra Christine	Irene Gutierrez
Ethan Clark	Lauren Hagen
Dan Cornet	Annie Hall
Camille Cosio	Cindy Halstead
Emily Cota	Rebecca Hammel
Gilda Coussa	Caroline Harrah

Chloe Harrah
Ann Hefferman
Stephanie Helper
Yvette Hernandez
Stefanie Herrington
Sarah Hillard
Rose Hillebrandt
Julie Hinkle
Holly Howard
Sonia Jacinto
Jill Jamar
Aimee Johnson
Olivia Jones
Renee Joy
Kevin Kaderabeck
Eydie Kauffman
Kiana Kiah
Irene King
Jill Kingdon
Diane Kirchner
Morgan Krapes
Kelly Lai
Elaine Lausten
Ellyn Lawrence
Minh Le
Ashley Lee
Winnie Li
Lynda Liebman
Tom Ligare
Shelby Lipsky
Diego Lopez

Olivia Lydick
Katelyn Lynch
Patricia Madrigal
Marleny Maldonado
Hannah Manson
Jasmine Manson
Johana Martinez
Michelle Martinez
Isabel Martinez
Melanie Maxfield
Jyen-Ai Mayo
Carolyn Medel
Chloe Mendoza
Amanda Minassian
Isoleil Montalvo
Odalys Mora
Natalie Musick
Giselle Nava
Carissa Nepstead
Darian Ngo
Amelia Nillo
Clarissa Nillo
Jacob Norling
Victoria Nunez
Asa Olsson
Tina Pang
Maria Perez
Roberta Perissinotto
Jenna Petersoon
Nikki Pho
Cesar Plascencia
Pam Polan
Jamie Powell
Monica Ramirez

Ashley Ramos
Sofia Ramos
Patti Rapozo
Kirk Raynor
Olivia Relden
Esther Remigio
Ariel Rendt
Allison Rich
Marlee Richter
Kiz Richter
Demetra Rishwain
Cynthia Rivas
Kelly Robertson
Elsa Robertson
Sarinna Rodenas
Daisy Rogozinsky
Tobias Rogsater
Bianca Rosas
Bill Rosen
Kaye Rossi
Reza Roustai
Temo Ruiz
Kimberley Ruiz
Bill Rupp
Tallulah Rushton
Georgi Salazar
Natasha Sandor
Dayana Sandoval
Leslie Schneiderman
Mark Schneiderman
Deane Sharpe
Hailee Silva
Tamara Simmons
Piper Smith

Olivia Smith
Holly Smith
Deborah Soto
Lee Southerland
Julie Stender
Hallie Stock
Layla Stoutenborough
Judy Sturgeon
Rosana Swing
Yesenia Terriquez
Stephanie Torres
Katie Tovar
Emma Tracy
Sanders Tran
Venessa Tse
Damaris Urrutia
Leah Urzua
Angela Valente
Ashley Villalobos
Juliana Viola
Stephanie Vo
Lydia von Lode
Mark Wada
Wennie Wang
Yijin Wang
Coral Weese
Jessica Wetzel
Mary Whitehair
Jennifer Ye
Beatrice Zhou
Sherry Zubiate
Joanna Zukin



2014 was an exciting year for Girls Inc. of Greater Santa Barbara (GIGSB) and 2015 promises to be even better! As we reported last year, **our organization completed a new comprehensive strategic growth plan in 2013 focused on increasing the numbers of girls we serve, improving our programs, and increasing our revenue.** In order to achieve these goals, the strategic plan focused on strengthening our current infrastructure and developing our future capacity to serve girls and families that most need our services.

Through aligning our management, fundraising, marketing, and programming activities with clearly articulated goals and outcomes, GIGSB expected to reach new heights: in proven programming focused on key indicators of child development; more effectiveness in reaching measurable outcomes; increased ability to partner with other organizations to strengthen our community's overall ability to address issues affecting girls; improved efficiency in the use of our resources; a more educated and diverse board; a better trained staff; and more success in reaching new audiences in need of our services.



The cornerstone of this plan is GIGSB's commitment to grow the number of girls we serve with impact by **30 percent** (280 girls) by the end of 2015. We call this commitment **PROJECT 280.**

We are happy to report that in 2014, we have already surpassed our expectations. In our after school, summer, and gymnastics programs we have already grown the unduplicated number of girls we serve by 538 girls – a remarkable 58%. And 2015 is looking even better than 2014. Through May 2015, our average daily enrollment has grown by another 17%.

As we move into the second half of 2015 and beyond, the future looks bright for GIGSB and the girls of our community. Staff is hard at work developing and implementing plans for retaining girls longer in our

programs; developing our mid- and long-term outcomes for the girls; creating new partnerships that enable GIGSB to provide Girls Inc. programming to more girls out in the community; and increasing the expertise and subject matter knowledge of our instructors.

Together, with the help of our donors, volunteers, partners, staff, and board, Girls Inc. of Greater Santa Barbara is indeed reaching greater heights than ever before as we respond to the changing needs of girls – **inspiring them to be strong, smart, and bold.**

78% OF GIRLS
ARE UNHAPPY WITH THEIR BODIES.

KATE FAUST

ALUMNA STORY



Being a little girl is not easy. It was certainly a struggle for me. At school I was quite lonely. I have vivid memories of dreading recess because it was 30 minutes when I had nowhere to be. I would just kind of wander around, and do my best to make myself invisible. I'm not sure why I had trouble making friends at school. It felt like there was a book of instructions, rules of engagement, that everyone had memorized, but for whatever reason I had never received it.

So, I was a lonely girl, but I also got into trouble, a lot. I was always being sent out of class by my teachers, called into the counselor's office. One time I went into the girls' bathroom and entered a stall to find "I HATE KATE FAUST" written in giant letters on the stall door. Being a little girl was really not easy for me. Not at school, often not at home either.

But things were very different after school. After school, every day, Girls Inc. gave me a break. All the things about me that marginalized me in the world, made me a rock star at Girls Inc. I was an over-eager, know-it-all – I was all the words people call little girls who don't behave how the world thinks they should. I had a terrible haircut, a very ostentatious fashion sense, and I was not only welcomed at Girls Inc. but I was encouraged to keep it up.

I really can't overemphasize the transformation that I underwent every day, marked by the moment I stepped into the Girls Inc. van. All morning I was an awkward, ashy, little girl who did not "know her place" and was constantly chastised by teachers and classmates for failing to fall in line.

Around 2pm, I became creative, unique. I was cast in lead roles, I competed in regional gymnastics tournaments, I was a mentor, a poet, and a marine biologist. I sang in a choir with Dionne Warwick, I sat on Barbara Bush's lap for goodness sake! I was a Girls Inc. Girl, and I am so fortunate that I had that opportunity every day.

As a Master's of Public Policy candidate at UC Berkeley, Kate has been focusing on urban arts policy and community economic development, working with the Department of Housing and Urban Development, the City University of New York, and Yerba Buena Center for the Arts. She has been honored with various awards including a UC Berkeley Graduate Fellowship, Ralph Bunche Institute Fellowship, and Faculty Summer Research Grant.

I had no idea at the time, and it breaks my heart to know now, how close I was to missing that opportunity. How close I was to believing that I was a "know-it-all." How close I was to "knowing my place" and "falling in line." If not for the scholarship I received to attend Girls Inc., I think school, classmates, and the world around me might have misled me to believe I should be quiet, predictable, and sweet. If not for Girls Inc., I am not sure I would have been strong enough to quit a decent job and move across the country to get my Master's degree – which I did about a year ago. I am not sure I would be smart enough to know what I am capable of and continue to push boundaries. I very much doubt I would be bold enough to stand in front of a group of strangers and tell them the story of finding "I hate Kate Faust" graffiti in grade school.

If it weren't for the scholarship to attend Girls Inc. every day, I would have let the world set my limits. But instead, I had a group of allies, Girls Inc. counselors and instructors who challenged me to exceed expectations until what people expected of me was no longer relevant. It is a rare and difficult thing to be an ally to a little girl. Few people know what it takes to teach a girl to be her own best friend and to have her back as she learns to save herself. Girls Inc. has been this ally to countless little girls, including me and both of my sisters.

IF IT WEREN'T FOR THE SCHOLARSHIP TO ATTEND GIRLS INC. EVERY DAY, I WOULD HAVE LET THE WORLD SET MY LIMITS.

I ask you now, on my family's behalf, on behalf of little girls who are starting to believe that they raise their hands too much, and speak too often and too loudly, to be their ally and support Girls Inc.



Kate Faust and her mother, Janie Arnold, at Celebration Luncheon on October 30, 2014

WHO DOES GIRLS INCORPORATED OF GREATER SANTA BARBARA SERVE?

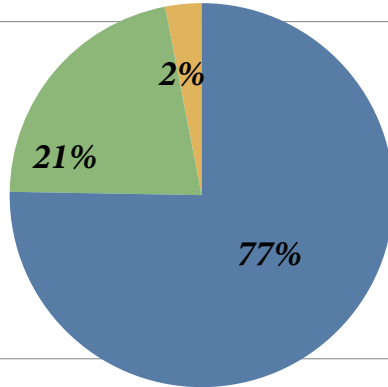
In 2014, Girls Inc. of Greater Santa Barbara is proud to have served **1,669** non-duplicated girls throughout the year in all of our programs.

We served **721** in our core after school & summer programs. Of those:

77% are ages 5 to 8

21% are ages 9 to 11

2% are ages 12 to 18



AFTER SCHOOL EDUCATION & ENRICHMENT PROGRAMS

Averaged **331** girls enrolled each day.

50% of these girls come from families earning \$30,000 annually or less

23% of these girls come from single-parent homes

RACIAL/ETHNIC MAKEUP

65% of the girls in our core programs belong to racial/ethnic minority groups.

49% are Hispanic/Latina

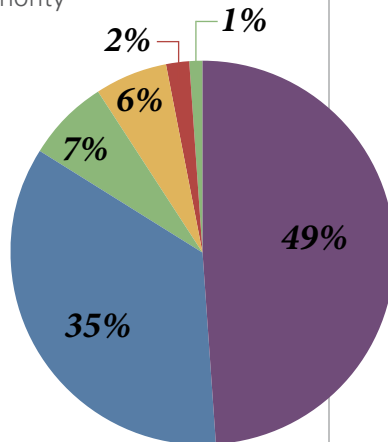
7% are Asian American/
Pacific Islander

6% are Multiracial/
Multiple Heritage

2% are African American

1% are Native American

35% are White/Anglo



SCHOLARSHIP PROGRAM

We believe that every girl, no matter her family's financial situation, should have the opportunity to succeed. Thankfully, every year, our generous donors provide scholarship funding so hundreds of girls may benefit from having the life-changing experience Girls Inc. provides. Through this support, our after school and summer curricula are offered to girls on a sliding scale. In 2014, our funders helped provide financial assistance to **344** girls so they could attend our award-winning programs – totaling more than **\$436,000** in scholarship aid for girls in need, representing a 10% increase in aid over 2013.



SANTA BARBARA CENTER

531 E. ORTEGA STREET

QUICK FACTS

WHO

- **GIRLS IN GRADES TK – 8**

WHEN

- **AFTER SCHOOL – 6:00 PM**
- **FULL- OR PART-TIME**

WHERE

- **MONTECITO TO GOLETA**

DAILY

- **HOMEWORK HELP**
- **FREE TRANSPORTATION FROM SCHOOL**

REGISTRATION

- **WWW.GIRLSINCSB.ORG**

Financial Aid Available

THE GIRLS INC. EXPERIENCE

HELPS GIRLS TO GROW UP:

- STRONG** Girls gain knowledge to embrace physical activity, positive body image, and nutrition while decreasing or delaying substance use and risky sexual activity.
- SMART** Girls increase their love of learning, improve performance, and aspire to and plan for education beyond high school.
- BOLD** Girls build life skills to set and achieve goals and overcome challenges in the face of obstacles to live productive and fulfilling lives.

At Girls Inc. of Greater Santa Barbara, **we believe that every girl has the power to change the world.** For over 55 years, our award-winning programs have been inspiring girls in our community to be strong, smart, and bold.

Each day, girls are transported to the centers in our vans from more than 30 local schools. Both of our centers are licensed childcare facilities that provide experiential learning opportunities designed to meet girls' needs.

AFTER SCHOOL PROGRAM

At the core of Girls Inc.'s programs lies our after school education and enrichment curricula. Structured classes and programs are guided by Girls Inc.'s National Resource Center, which researches, examines, and evaluates the needs of girls on a regular basis so programs are as effective, engaging, and relevant as possible. Programs are research-based, developmentally appropriate, and are implemented by trained professionals with a 14:1 girl to staff ratio.

In 2014, an average of 331 girls were enrolled daily at our two centers and participated in classes that fall into our six program categories. Each girl, with the help of her parents and staff, chooses from a variety of classes representing these categories.

All of our classes are designed to focus on specific attitudes, skills, knowledge, and experiences that girls need in order to thrive. As girls continue at Girls Inc., these classes provide the life-changing experiences and learning they require to reach their full potential.



positive body
substance use

performance in school,
school.

increase resilience
changing lives.



SUMMER ADVENTURE CAMP

At both our Santa Barbara and Goleta Valley Centers, Girls Inc. offers a Summer Adventure Camp for girls, a ten-week program filled with exciting activities Monday to Friday, from 7:30AM to 6:00PM. Girls may enroll to attend for just one week, or for the entire ten week, summer-long program. The camp offers educational programming opportunities where girls, in age appropriate groups, actively participate in meaningful and fun activities, while taking full advantage of our specially designed spaces including the library, art room, kitchen, computer lab, garden, dance studio, science lab, outdoor field, theater, and much more. Additionally, girls engage in team-building experiences; go on several specially planned field-trips, make new friends, and participate in many challenging and exciting new adventures.

GYMNASTICS

In 2014 our gymnastics program continued gaining momentum. Over 660 children ages 2 to 18 years old participated in our community and after school gymnastics program. We offered over 15 different types of classes, including classes for girls and boys. Our competitive team participated in USAG-sanctioned competitions in Camarillo, Santa Clarita, Burbank, and L.A., concluding the season at the state meet in Long Beach, CA. Among many highlights this season, we had several girls with first-place finishes!

Strength, coordination, flexibility, and confidence are just a few of the many benefits girls gain from participating in the sport of gymnastics, and Girls Inc. of Greater Santa Barbara offers a variety of gymnastics classes for all ages and skill levels to support every girl achieving her personal best.

TYPICAL WEEK AT GIRLS INC.

MONDAY

CULTURE & HERITAGE
THEATRE PRODUCTION

TUESDAY

SPORTING CHANCE®
SOCCER TEAM

WEDNESDAY

OPERATION SMART®
GIZMOS & GADGETS

THURSDAY

FRIENDLY PEERSUASION®
HEALTHY BODIES

FRIDAY

COOKING CLUB



1 IN 4 GIRLS

WILL NOT FINISH HIGH SCHOOL.



One Hundred Committee Scholarship Luncheon

April 10, 2014



The “stylish” theme of the 29th annual One Hundred Committee Scholarship Luncheon in 2014 centered around our guest speaker **Christina Binkley**. Ms. Binkley, *Wall Street Journal’s* fashion and style columnist, addressed 220 guests on the beautiful grounds at Villa Sevillano. Our alumna **Alexandria Hood** took a break from her work as a fashion designer in Los Angeles to share with attendees the tremendous positive impact Girls Inc. had on her life.

Through sponsorships, ticket sales, raffle, and a live auction, **the One Hundred Committee raised over \$220,000 for the Girls Inc. of Greater Santa Barbara Scholarship Fund.**



Alumna Alexandria Hood and her mother, Toni Hood



Girls Inc. girls and staff ready to sell raffle tickets



Luncheon Co-Chairs: Connie Pearcy and Leslie Cane Schneiderman



Colin Cowie and Christina Binkley

Thank You to Our Sponsors

Avant Garde

(\$20,000 AND ABOVE)

Chad & Ginni Dreier
Stina Hans & Joel Kreiner
Connie & John Pearcy

Trendsetter

(\$15,000 AND ABOVE)

Jeff & Margo Baker Barbakow
Kathy & Mike McCarthy

Sporty

(\$10,000 AND ABOVE)

Diane & Selby Sullivan

Classic

(\$5,000 AND ABOVE)

Anonymous
Susan Caine & Leesa Wilson Goldmuntz
Perri Harcourt
Montecito Bank & Trust
Northern Trust
Volentine Family Foundation

En Vogue

(\$1,500 AND ABOVE)

Martha Blackwell
Meg & Dan Burnham
Pat Jones
Jack Creek Cellars
Barbara & Charles Greene
Mary & Doug Hampson
Hollye Jacobs
Christy Kelso
Doreen Ladin
Diana MacFarlane
Eileen Mielko
Sandi Nicholson
Lynn Pearl
Lynn Scarlett
Leslie Schneiderman
Stephanie & Fred Shuman
Christi Sulzbach
Melody Taft
Caroline Thompson
Anne & Michael Towbes
Bob Veloz
Sheila Zimmerman

13th ANNUAL CELEBRATION LUNCHEON

October 30, 2014

A video of the event is available on our website: www.girlsincsb.org



Robyn Parker & Sue Parker



Marjorie & Joe Bailey



Chad & Ginni Dreier



Lois Phillips, PhD

Our 13th annual Celebration Luncheon was our most inspiring yet! Not only did Judy Vredenburg, Girls Inc.'s national president and CEO, speak to approximately 400 guests, four Girls Inc. girls from the Goleta Valley Center – **Roz Borah, Lily French, Makayla French, and Sophia Molina** – spoke about what Girls Inc. means to each of them. **Dr. Lois Phillips**, a communications expert and author of *Women Seen and Heard: Lessons Learned from Successful Speakers*, was the honored speaker. Lois

also donated her time and expertise to help the girls get ready for public speaking.

Girls Inc. was proud to honor Chad & Ginni Dreier, Marjorie & Joe Bailey, and the Hutton Parker Foundation with our **2014 Strong, Smart, and Bold Awards**.

Thanks to our event committee for all their hard work in making this wonderful event such a great success: Stephanie Ball, Chair; Janie Arnold; Shannon Kelly; Melanie Maxfield; Diane McQuarie; Kris O'Leary-Hayes; Carol Olson; and Kiz Richter.



Stephanie Ball, Event Chair



FUEL HER FIRE
AND SHE WILL CHANGE THE WORLD

Makayla French, Roz Borah, Sophia Molina, and Lily French

2014 CELEBRATION LUNCHEON SPONSORS

HERO (\$5,000)

Hutton Parker Foundation

ADVOCATES (\$2,500)

Stina Hans & Joel Kreiner

PARTNERS (\$1,000)

Marjorie & Joe Bailey
Vikki Cavalletto
Marilyn Gevirtz
Goleta Lions
Perri Harcourt

Mary E. Howe-Grant, Ph.D.
Santa Barbara Public Market
Maryan & Richard Schall
Christi Sulzbach
Stephanie & Lorraine Wilson

MENTORS (\$500)

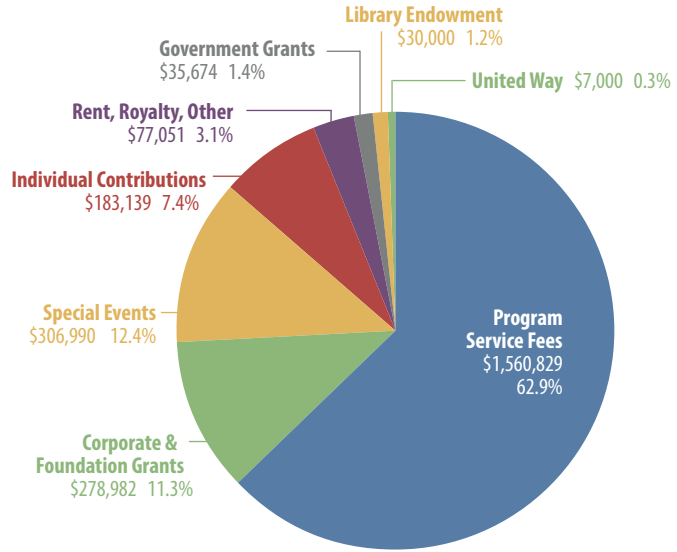
Ablitt's Fine Cleaners
Alamar Capital Management
Allen Construction
Arlene & Barrie Bergman
Casa Dorinda
Candace Dauphinot
Nancy Failing
Fidelity National Title
Pat Jones
Connie & Richard Kennelly

Susan Matsumoto
Bruce McRoy
Phyllis Mozilo
Nasif, Hicks, Harris & Co.
Connie Percy
Jean Reiche
Santa Barbara Airport
Santa Barbara Home Improvement Center
Diane Sullivan
Volentine Family Foundation

2014 FINANCIAL INFORMATION

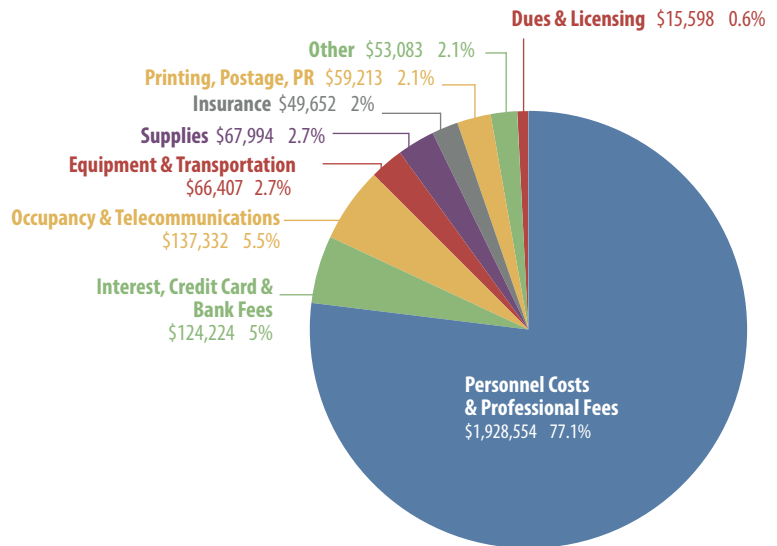


2014 Operating Income



Total Operating Income \$2,479,665*

2014 Operating Expenses



Total Operating Expenses \$2,502,057*

Total Operating Expenses*	\$2,502,057
2014 Debt Repayment & Capital Requirements	\$ 92,772
Additional funds committed to capital & website projects	\$ 41,962
Total Operating, Debt and Capital Requirements	\$2,636,791

2014 Expenses by Functional Area

Program	84.0%
Administration	7.4%
Fundraising	8.5%

Created by the Girls Inc. national organization, the Champions for Girls Giving Society was launched in 2014 to give our donors recognition and benefits at both a local level and as part of a national network. **The intention was to give donors from all over the country the opportunity to be part of a national movement as well as their local network, and to be in many girls' corners, together, to help ensure that all girls have the tools they need to succeed in life.**

As a member of Girls Inc. Champions for Girls, your gift of \$1,000 or more each year enables more girls to experience Girls Inc., an experience that

- Creates a girl-only space where each girl has the freedom to envision a positive future
- Brings trained adults together with girls to build their skills and draw out their resilience
- Meets girls where they are, connects to interests they already have, and expands their horizons into areas they may never have imagined existed
- Ensures each girl has the tools to grow up healthy, educated, and independent

When you are a Champion for Girls, you invest in creating the Girls Inc. experience, an experience that is intensive,

distinctive, and transformational. By providing a whole-girl approach that is grounded in the belief that girls are born with rights and abilities, the Girls Inc. experience equips girls to navigate gender, economic, and social barriers and grow into healthy, educated, and independent adults.

Every gift in the Champions for Girls giving society stays with the local organization and is used to help identify girls' strengths, and promote a growth mindset where both achievement and the ability to learn from mistakes are celebrated. To provide the Girls Inc. experience, we must "start early and stay late" in a girl's life, investing in her over the long haul. It is an expensive process...but our life-changing outcomes are priceless.

With you in a girl's corner, your leadership gift will help a Girls Inc. girl make healthy choices... be motivated to achieve, be economically self-sufficient and self-sustaining, graduate on time from high-school with a plan for further education, and use her voice to advocate for herself and others. **Join with thousands of others throughout the Girls Inc. movement who have invested in girls around the nation – who need you there for them, every day, believing in them, showing them what's possible, awakening their potential – being a Champion for Girls.**



WITH YOU IN HER CORNER

SHE WILL SUCCEED.

MAKE A DIFFERENCE

Your financial contribution will help ensure that Girls Incorporated of Greater Santa Barbara continues to inspire girls to dream of luminous futures and empowers them to make those dreams come true. For an annual campaign pledge form, information on making a tax-wise planned gift, or to learn about including Girls Inc. of Greater Santa Barbara in your will, please visit www.girlsincsb.org or call (805) 963-4757 x 19.

Gifts of all amounts are greatly needed and appreciated. Girls Incorporated of Greater Santa Barbara is an IRS-designated 501(c)(3) organization. Contributions are fully tax-deductible to the extent allowed by law.

CHAMPIONS FOR GIRLS GIVING SOCIETY MEMBERSHIP CIRCLES

PATRON \$100,000 +

- All Vanguard benefits plus
- Option to have 10 scholarships presented in your name to deserving girls in need

VANGUARD \$50,000 to \$99,999

- All Luminary benefits plus
- Recognition on Girls Inc. of GSB Donor Wall
 - Private lunch with Girls Inc. President & CEO, Judy Vredenburg
 - Invitation to exclusive reception before National Girls Inc. New York and Los Angeles Luncheons with CEO and Board leader

LUMINARY \$25,000 to \$49,999

- All Advocate benefits plus
- Table for 10 at Celebration Luncheon
 - Personalized gift created by Girls Inc. girls
 - Private lunch with Girls Inc. of GSB Executive Director & Board President
 - Recognition in the Girls Inc. National New York or Los Angeles Luncheon program
 - Consideration for membership in the Champions for Girls National Council

ADVOCATE \$10,000 to \$24,999

- All Ally benefits plus
- Invitation to Champions for Girls Strategy Breakfast
 - Recognition in Girls Inc. of GSB printed materials
 - Priority seating at Girls Inc. of GSB events
 - Invitation to an exclusive leadership event featuring a keynote speaker at conferences
 - Opportunity to connect with a Girls Inc. National Scholar

ALLY \$5,000 to \$9,999

- All Hero benefits plus
- Recognition on Donor Appreciation Boards
 - Early notification of Girls Inc. of GSB events
 - Recognition in the Girls Inc. Annual Report and on the Girls Inc. National website with consideration for spotlight profile
 - Options for listing in the National Champions for Girls Directory
 - Invitation to the annual State of Girls Inc. webinar
 - Quarterly email "insiders letter" from Girls Inc. President & CEO Judy Vredenburg
 - Invitation to networking event and recognition at Girls Inc. conferences

HERO \$2,500 to \$4,999

- All Partner benefits plus
- Special gift from the Girls Inc. girls

PARTNER \$1,000 TO \$2,499

- Invitation to a Champions for Girls appreciation event
- Girls Inc. lapel pin
- Recognition in Girls Inc. Annual Report
- Recognition on Girls Inc. of GSB website
- Optional stewardship services through the National office
 - Annual mailings of Girls Inc. briefings and reports
 - Invitations to annual special events (non-fundraising)



2014 CHAMPIONS FOR GIRLS GIVING SOCIETY

VANGUARD CIRCLE

\$50,000 to \$99,999

Mithun Family Foundation in memory of Doris B. Mithun
Mr. & Mrs. Donald A. Jackson
Alice Tweed Tuohy Foundation

LUMINARY CIRCLE

\$25,000 to \$49,999

Anonymous
Anonymous
Cheeryble Foundation
City of Santa Barbara
Deckers Outdoor Corp.
Mr. & Mrs. R. Chad Dreier
Ms. Stina Hans
Ms. Connie Percy
Walter J. & Holly O. Thomson Foundation
Wood-Claeyssens Foundation

ADVOCATE CIRCLE

\$10,000 to \$24,999

Ann Jackson Family Foundation
The G. Frederick Jewett Foundation
The George B. Page Foundation
Mrs. Perri Harcourt
Mr. & Mrs. Richard B. Kennelly
Mrs. Kathleen McCarthy
Montecito Bank & Trust
Rita & Doug Otto
The Santa Barbara Foundation
Mrs. Diane Sullivan
Ms. Christi R. Sulzbach
Towbes Foundation
Volentine Family Foundation

ALLY CIRCLE

\$5,000 to \$9,999

Ms. Nicole Alexandra Black-Gonthier
Mr. & Mrs. Roger Chrisman
The Condon Family Foundation
Ms. Molly W. Dolle
Exxon Mobil Foundation
Herbert & Gertrude Latkin Foundation
Hexberg Family Foundation
The Hutton Parker Foundation
Ms. Karen Lehrer

Ms. Mary Meehan
Northern Trust
June G. Outhwaite Charitable Trust
Ms. Christine Smith
Mrs. Melody Taft
Ms. Caroline Thompson
United Way of Santa Barbara County
VENOCO
Wells Fargo Bank
Mr. & Mrs. Jason Yardi

HERO CIRCLE

\$2,500 to \$4,999

Anonymous
Mr. & Mrs. Jeffrey Barbakow
Mrs. Sharon Bradford
Ms. Susan Caine
Miss Carnzu A. Clark
Jody Dolan & Tom Holehouse
Ms. Nikki Greene
Mrs. Mary Hampson
Henry W. Bull Foundation
Mr. & Mrs. Stuart Jenkins
Ms. Pat Jones
Ms. Christy Kelso
Mr. & Mrs. William W. Leddy
Mr. Brian Lloyd
Ms. Kandy Luria Budgor
Mr. & Mrs. Robert Manger
Mr. & Mrs. Dan McCammon
Mr. & Mrs. Dennis Miller
Mr. & Mrs. Charles Patrick
Mr. Terry Ryken
Santa Barbara Polo & Racquet Club
She.Is.Beautiful
Mr. & Mrs. Fred Shuman
Ms. Hilary Sims
Ms. Sarah Stokes
Mrs. Susanne Tobey
Mr. & Mrs. Michael Towbes
Ms. Leesa Wilson-Goldmuntz

PARTNER CIRCLE

\$1,000 to \$2,499

American Riviera Bank
Mr. & Mrs. James Aviani
Mr. & Mrs. J.W. Bailey
Ms. Stephanie Ball

Union Bank
BB&H Benefit Designs
Ms. Paige Beard
Ms. Martha Blackwell
Ms. Jeanine Burford
Burnand Partridge Foundation
Mr. & Mrs. Daniel Burnham
Ms. Annette Caleel
Ms. Nydia Cardot
Ms. Vikki Cavalletto
Central Coast Real Estate
Chronicle Family Offices
City of Goleta
Mr. & Mrs. Lue D. Cramblit
Mr. & Mrs. Thomas Crawford, Jr.
Mr. & Mrs. Hugo Croft
Mrs. Deanna Dehlsen
Destination Concepts Inc.
Mr. & Mrs. Kenneth Doran
Dr. & Mrs. Robert M. Failing
Ms. Kay Flabiano
Ms. Martha Gabbert
Mrs. Marilyn Gevirtz
Goleta Lions Charities Foundation
Dr. & Mrs. Charles R. Greene
Ms. Lauren Hanson
Hazel Heath Horton Philanthropic Trust
HEEAL
Mr. & Mrs. Paul G. Horton
Dr. Mary Howe-Grant
Mr. & Mrs. Jeffrey Jacobs
Ms. Heidi Jensen
Mr. Douglas W. Jessup
Ms. Victoria Juarez
Mr. Brian Kelly
Mrs. June Kjaempe
Mrs. Doreen Ladin
Ms. Sarah Lind
Ms. Linda Sloan Locker
Lundegard Family Fund
Mrs. Diana MacFarlane
Mr. Bruce McRoy
Mr. & Mrs. Bruce L. Micheel
Mrs. Eileen Mielko
Mr. & Mrs. Laurence K. Miller
Mr. & Mrs. Kendall A. Mills



Mr. & Mrs. James Munroe, Jr.
Ms. Kristi Newton
Mr. & Mrs. Bill Nicholson
The Pacer Foundation
Ms. Amie Parrish
Mrs. Lynn B. Pearl
Mr. & Mrs. Michael Probstel
Mrs. Ludwig T. Reiche
Mrs. Charlotte Richardson
Mr. & Mrs. Jeff Rishwain
Dr. & Mrs. James Robbins
The Roberts Brothers Foundation
Ms. Monica Robles
Ms. Lois Rosen
Santa Barbara Public Market
Santa Barbara Zoo
Ms. Lynn Scarlett
Mr. Steve Schaefer
Mr. & Mrs. Richard Schall
Mrs. Leslie Schneiderman
Mr. Gary Simpson
Ms. Monica Spear
Ms. Sudi Staub
Mr. & Mrs. Sam Tyler
Dr. Ronald Ungerer
Mr. & Mrs. Robert L. Veloz
Ms. Molly Vowels
Mrs. Tom Wathen
Ms. Crystal Wyatt
Mr. & Mrs. Gerhardt Zacher
Mrs. Sheila Zimmerman

Every effort has been made to ensure the accuracy of our donor & volunteer information. If you have an update or correction, please contact Shannon Kelly at skelly@girlsincsb.org or (805) 963-4757 x 19

Girls Inc. of Greater Santa Barbara is dedicated to providing life-changing educational programs to young girls in a safe, happy, and supportive environment. Our trained professional staff delivers curriculum to over 1,600 girls each year ensuring they develop life skills, self-confidence, and the tools to make smart choices. For over 55 years, our award-winning programs have been inspiring girls in our community to be strong, smart, and bold.



girls inc.®

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